CLAIMS: Having thus described the invention, what is claimed is:

- An apparatus for applying a strip material to a web, comprising:

 an applicator wheel;
 a guide member to provide a path for said strip material;
 a guide sensor to detect the position of said strip material.
- 2. The apparatus according to claim 1, in which the web contains an organic photoconductor material.
- 3. The apparatus according to claim 1, in which said applicator wheel contains vacuum ports along the circumference of said applicator wheel.
- 4. The apparatus according to claim **2**, in which said applicator wheel contains vacuum ports along the circumference of said applicator wheel.
- 5. The apparatus according to claim 1, in which said strip material comprises a code strip.
- 6. The apparatus according to claim 2, in which said strip material comprises a code strip.
- 7. The apparatus according to claim 3, in which said strip material comprises a code strip.
- 8. The apparatus according to claim 4, in which said strip material comprises a code strip.
- 9. A method for applying a strip material to a web, comprising the steps of:
 - (a) feeding a length of strip material into an initial guide member;
 - (b) transporting said strip material towards an applicator wheel;

- (c) detecting the position of said strip material;
- (d) aligning said strip material with the surface of a web;
- (e) securing said strip material to said surface of said web.
- 10. The method according to claim 9, in which step (b) includes aligning said strip material for placement over vacuum ports on the surface of said applicator wheel.
- 11. A method for applying a strip material to an organic photoconductor web, comprising the steps of:
 - (a) feeding a length of strip material into an initial guide member;
 - (b) transporting said strip material towards an applicator wheel;
 - (c) detecting the position of said strip material;
 - (d) aligning said strip material with the surface of said organic photoconductor web;
 - (e) securing said strip material to said surface of said organic photoconductor.
- 12. The method according to claim 11, in which step (b) includes aligning said strip material for placement over vacuum ports on the surface of said applicator wheel.
- 13. A method for applying a code strip material to a web, comprising the steps of:
 - (a) feeding a length of code strip material into an initial guide member;
 - (b) transporting said code strip material towards an applicator wheel;
 - (c) detecting the position of said code strip material;

- (d) aligning said code strip material with the surface of a web;
- (e) securing said code strip material to said surface of said web.
- 14. The method according to claim 13 in which step (e) includes securing said code strip material with an adhesive material.
- 15. The method according to claim **14** in which said adhesive material is a pressure-sensitive adhesive.
- 16. The method according to claim 13 in which a guide sensor detects the position of said code strip material.
- 17. The method according to claim 13 in which step (e) is followed by a step of forming a loop from said web material.
- 18. The method according to claim 17 in which said loop contains a welded seam.
- 19. The method according to claim 17 in which said loop contains a splice.
- 20. The method according to claim 18 in which said strip material is not adhered to the portion of said web that later contains a welded seam.
- 21. The method according to claim **19** in which the strip material is not adhered to the portion of said web that is later spliced.
- 22. An apparatus for applying a guideband to a web, comprising: an applicator wheel;
 - a guide member to provide a path for said guideband;
 - a guide sensor to detect the position of said guideband.
- 23. The apparatus according to claim **22**, in which the web contains an organic photoconductor material.

- 24. The apparatus according to claim **22**, in which said applicator wheel contains vacuum ports along the circumference of said applicator wheel.
- 25. The apparatus according to claim **23**, in which said applicator wheel contains vacuum ports along the circumference of said applicator wheel.
- 26. A method for applying a guideband to a web, comprising the steps of:
 - (a) feeding a length of guideband into an initial guide member;
 - (b) transporting said guideband towards an applicator wheel;
 - (c) detecting the position of said guideband;
 - (d) aligning said guideband with the surface of a web;
 - (e) securing said guideband to said surface of said web.
- 27. The method according to claim **26**, in which step (b) includes aligning said strip material for placement over vacuum ports on the surface of said applicator wheel.
- 28. A method for applying a guideband to an organic photoconductor web, comprising the steps of:
 - (a) feeding a length of guideband into an initial guide member;
 - (b) transporting said guideband towards an applicator wheel;
 - (c) detecting the position of said guideband;
 - (d) aligning said guideband with the surface of said organic photoconductor web;
 - (e) securing said guideband to said surface of said organic photoconductor.

- 29. The method according to claim 28, in which step (b) includes aligning said strip material for placement over vacuum ports on the surface of said applicator wheel.
- 30. A method for applying a guideband to a web, comprising the steps of:
 - (a) feeding a length of guideband into an initial guide member;
 - (b) transporting said guideband towards an applicator wheel;
 - (c) detecting the position of said guideband;
 - (d) aligning said guideband with the surface of a web;
 - (e) securing said guideband to said surface of said web.
- 31. The method according to claim 30 in which step (e) includes securing said guideband with an adhesive material.
- 32. The method according to claim **31** in which said adhesive material is a pressure-sensitive adhesive.
- 33. The method according to claim 30 in which a guide sensor detects the position of said guideband.
- 34. The method according to claim 30 in which step (e) is followed by a step of forming a loop from said web material.
- 35. The method according to claim **34** in which said loop contains a welded seam.
- 36. The method according to claim 34 in which said loop contains a splice.
- 37. The method according to claim **35** in which said guideband is not adhered to the portion of said web that later contains a welded seam.

38. The method according to claim 36 in which said guideband is not adhered to the portion of said web that is later spliced.

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